



RANJANA KAMBLE

SR. MARKETING MANAGER

PERSONAL DETAILS

DOB : 22 May 1978

Marital Status : Single

CONTACT



+971 50 113 4864 (Dubai)



kambleranju@gmail.com



Dubai

EDUCATION

Digital Marketing

2020-2022

PGDBA with Welingkar Institute of Management

2011-2013

Post graduate certificate Programmed in Advertising management & P.R. from Mudra Institute of Communication, Ahmedabad

2010-2011

B.com From University of Mumbai
2005-2006

ABOUT ME

To work with an organization where I get a challenging assignment so that I can utilise my skills to deliver above industry growth.

EXPERIENCE

January 2015 to till date present 2025

Advt sales Print, T.V., Radio and Digital Eastern media Ltd. (Sambad)

Sr. Marketing Manager (2021 to till date present)

- Interacting with the corporate houses and advertising agency for generating revenue. Maintained partnerships with media agencies and vendors.
- Managing key clients of Ecommerce, FMCG, AUTO, BFSI, category for the organization.
- Providing the presentation to clients/Agencies regarding the market and organization strength and standing of the group in the prevailing competition.
- Co-ordinate with the other functional department of the organization.

Manager in Ad Sales (2015 to 2021)

Co-ordinating with functional department of the organization

July 2013 to Dec 2014

Shree Ambika Printer's & Publications (PunyaNagari Group)

Deputy Marketing Manager

- Planning and monitoring the ongoing company presence in print media.
- Maintaining partnerships with media agencies and vendors.
- Co-ordinate with designers to improve creative and discuss with various ideas.
- Assist competitive benchmarking, analysis and monitoring.

March 2009 to June 2013

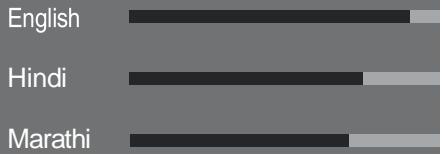
Dinamalar

Deputy Marketing Manager

- Gathering, investigating, and summarizing market data and trends to draft reports. new sales plans and advertising.
- Recruiting, training, scheduling, coaching, and managing marketing and sales teams to meet sales and marketing human resource objectives.
- Maintaining relationships with clients by communicating, understanding and providing them complete information and anticipating new marketing opportunities

EXPERIENCE

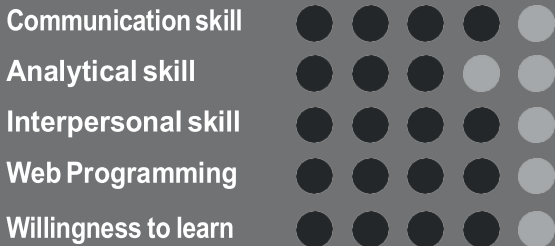
LANGUAGE



STRENGTHS

- Energy and Enthusiasm
- Self Efficient
- Self Efficacy
- Positive Thinking
- Ambitious

SKILL



● August 2006 to February 2009

Raj Express Group.

Asst. Marketing Manager. (Space Selling)

- Co-ordinating with media representatives and sponsors.
- Collaborate with the sales team to develop targeted sales strategies.
- Responding client queries regarding product specifications and uses.
- Developing and Maintaining strong customer foundation and accurate updated customer records.
- Tracking sales data to ensure the company meets sales quotas or exceeded.
- Creating and presenting Sales performance reports.

● January 2003 to July 2006.

Nava Bharat Press Ltd. (Bhopal).

Sr. Marketing Executive.

- Co-ordinating with media representatives and sponsors.
- Collaborate with the sales team to develop targeted sales strategies.
- Responding client queries about product specifications and uses.
- Developing and Maintaining strong customer foundation and accurate updated customer records.
- Tracking sales data to ensure the company meets sales quotas or exceeded.
- Creating and presenting Sales performance reports.

● June 2001 to December 2002.

Ask Me InfoTech Pvt. Ltd.

Business Executive (Customer Service)

- Co-ordination with Customers and providing proper information.
- Managing with the clients and providing perfect information on their queries.

March 2000 to April 2001

XPS Cargo Services.

Logistics Coordinator

- Overseeing inventor management warehousing and Transportation of goods.
- Co-ordinate with liaison between vendors, suppliers shipping companies and internal department of all logistics activities.

